



BC
Agriculture
in the Classroom
Foundation
bcaitc.ca



Cheryl Johnson
executivedirector@aitc.ca
www.bcaitc.ca

Who we are

BC Agriculture in the Classroom Foundation (BCAITC) is a non-profit, charitable organization that works with educators to bring agriculture and food education to students throughout the province.

Together with farmers, teachers, and agriculture specialists, we teach students about where their food comes from and the importance of farming and agriculture in British Columbia.



Goals



- To promote the value of agriculture, sustainable food systems, and the protection of BC's agricultural resource base to our educators, students, and society.
- To provide educators and students with quality educational resources, programs, and other agricultural information that highlight agriculture as an important part of our economy and way of life.
- To enable students to make informed decisions about food choices, food safety, the importance of local supplies of food, and other agricultural products.
- To partner with the education, agriculture, health, and business communities to develop, implement, and evaluate quality initiatives.
- To promote careers in agriculture as a viable and desirable career choice.
- To build the relationship between BCAITC and its stakeholders to accomplish the purpose of the Foundation.





www.bcaitc.ca/resources



BCAITC Programs

FOOD & CULINARY PROGRAMS



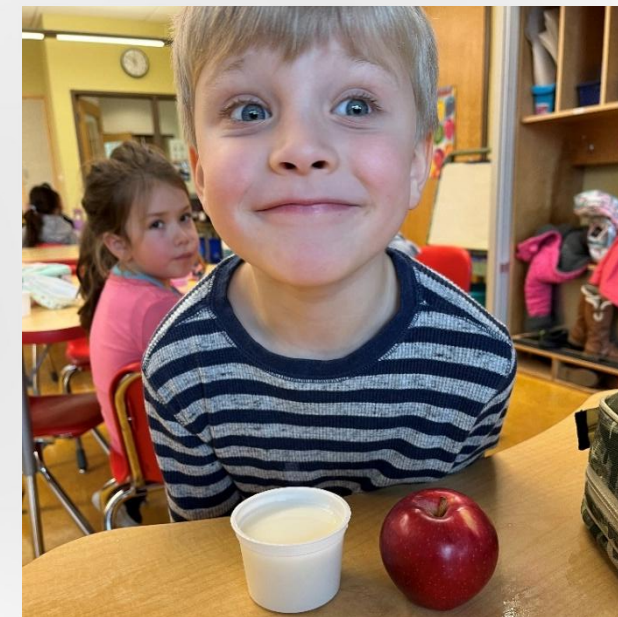
GRADE K-12 With the help of an incredible network of industry partners, this program delivers BC grown fruits, vegetables and dairy to students throughout the school year. Educators supplement these products with Fresh Stories resources to help students understand the connection between the food they eat and BC's agriculture community.



GRADE 11-12 This program provides an opportunity for Chef Instructors to feature BC grown product in secondary school teaching kitchens. The products are donated to the program and delivered to participating schools five times per year. This Culinary Arts program encourages students to eat locally grown and prepared dishes on a regular basis in their school cafeterias.

FRESH TO YOU FUNDRAISER

GRADE K-12 The Fresh To You Fundraiser is a unique fundraising opportunity for schools that encourages students and their families to eat more fruits and vegetables. Participating schools receive bundles of locally grown produce to sell to friends and family; schools receive a 40% profit on all bundles sold. Schools also receive information and recipes for delicious ways to enjoy the produce.



BCAITC Programs



GROWING PROGRAMS



GRADE K-12 Potato plants are the ideal teaching crop - they can be planted in tubs, have a short growing season, and can be harvested before the end of the school year. With this program, students have fun digging in the soil, planting the seed potatoes, tending the plants, and then wriggle with excitement when the harvest yields oodles of potatoes to eat! Multiple resources are available to provide nuggets of learning.



GRADE K-12 Planting a Promise lets teachers take the classroom outdoors, so students can connect positively with nature and learn science through a hands-on way of exploring the lifecycle of a plant. When the yellow daffodil blooms greet students in the spring, it gives them a sense of pride in contributing to their school ecosystem. Resources connecting students and flowers to the greater community are also available.



GRADE K-12 The Harvest Bin Project provides schools with bins as raised beds and seed money for establishing their own growing gardens. The program helps students learn the business of farming on a small scale. Students gain an appreciation for agriculture and enjoy eating fresh, locally grown food. This place-based experiential learning, offers curriculum connections to many subjects.



GRADE K-12 Spring and fall, free educational tours are available for classrooms at The Pencil Patch Learning Garden (Abbotsford), & Helen's Acres Farm (Kelowna). Ag Adventures provides opportunities for students to get outside, enjoy nature, and get their hands dirty in the soil - all while learning about BC's agriculture and food story! Extension resources are also available.



GRADE K-12 This spring growing program provides participating classrooms with native and cultivated strawberry plants and educational material. Students work together to grow and harvest their plants and learn about strawberries, while deepening their understanding of First Peoples' culture and traditions while nurturing relationships between students across the province.

BCAITC Programs

PROFESSIONAL DEVELOPMENT AND RESOURCES	
	Agriculture Ed Every July, up to 30 students, educators and agriculture enthusiasts attend the Summer Institute course, a 3-credit university course offered in collaboration with UBC. Registrants participate in the weeklong agricultural immersion, bringing what they have learned back to their workplace.
	Teacher Award This annual award recognizes a BC teacher who has been an outstanding champion of agriculture in their school community. The award is presented at the annual BC Agriculture Council Industry Gala.
	Educational Resources BCAITC has developed over 500 free, downloadable resources for BC educators. These resources provide teachers with classroom-ready, curriculum-aligned materials that bring agriculture to life, supporting hands-on learning and real-world connections for students across the province.



FRESH for KIDS



powered by





Nourishing BC's Future

GOAL: Ensure every child in BC has access to healthy, nutritious, local food from BC growers, farmers and producers.

Our mission through Fresh for Kids isn't just about feeding children – it's about investing in BC's future.

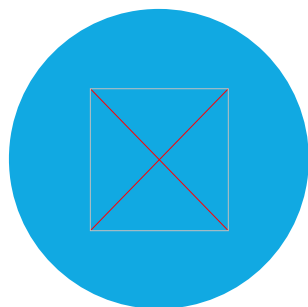
When BC food is incorporated into school food programs, we not only help students access quality, fresh food but also help local farmers, producers, and processors thrive.

\$10 provides multiple fresh, healthy BC foods for a student through the school year.

Every dollar invested in FRESH for KIDS creates multiple returns: improved student nutrition, strengthened local agriculture, enhanced food literacy, and more resilient communities.

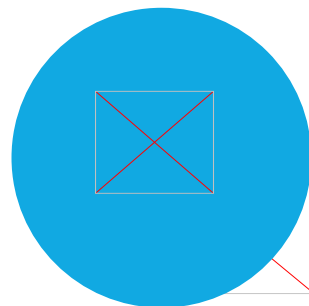


What's Changed?



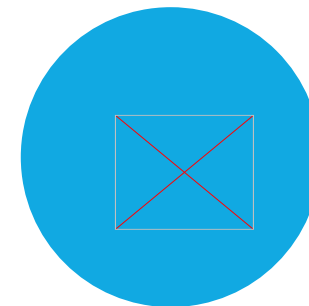
New Name: FRESH for KIDS

The BC School Fruit & Vegetable Nutritional Program has been renamed to FRESH for KIDS.



Enhanced Product & Delivery Options

The program offers expanded fresh and shelf-stable products plus more flexibility in delivery schedules to better meet the needs of BC schools.



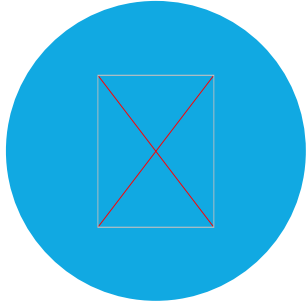
Fundraising Platform: freshforkids.ca

The program now has a dedicated fundraising platform at freshforkids.ca to support its mission.

These key changes to the program's name, expanded product offerings, flexible delivery options and fundraising platform reflect FRESH for KIDS' ongoing commitment to delivering fresh, local products to BC schools while making the program more accessible, equitable and engaging for all communities throughout BC.

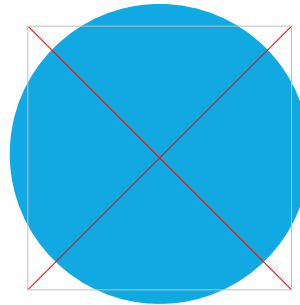


What Remains the Same?



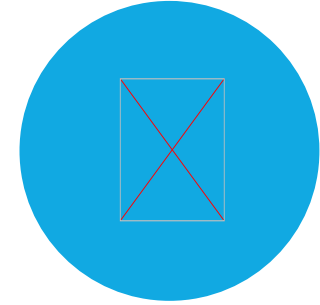
Commitment to BC Schools

The program continues to partner with schools across British Columbia to deliver fresh, local BC products.



High-Quality Local Produce

The program continues to source fresh fruits and vegetables from BC farmers, ensuring the highest quality for students.



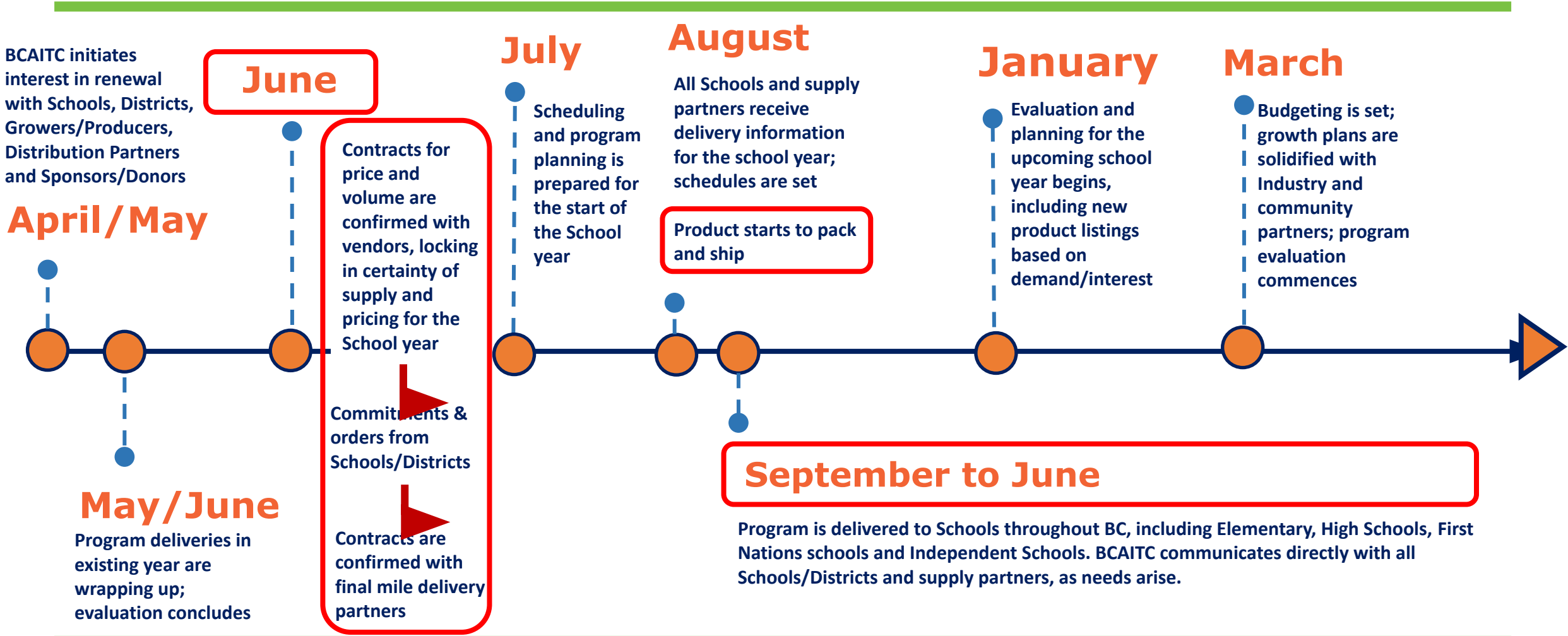
Support for Student Nutrition and Learning

The program's core mission of promoting healthy eating and supporting student well-being remains unchanged.

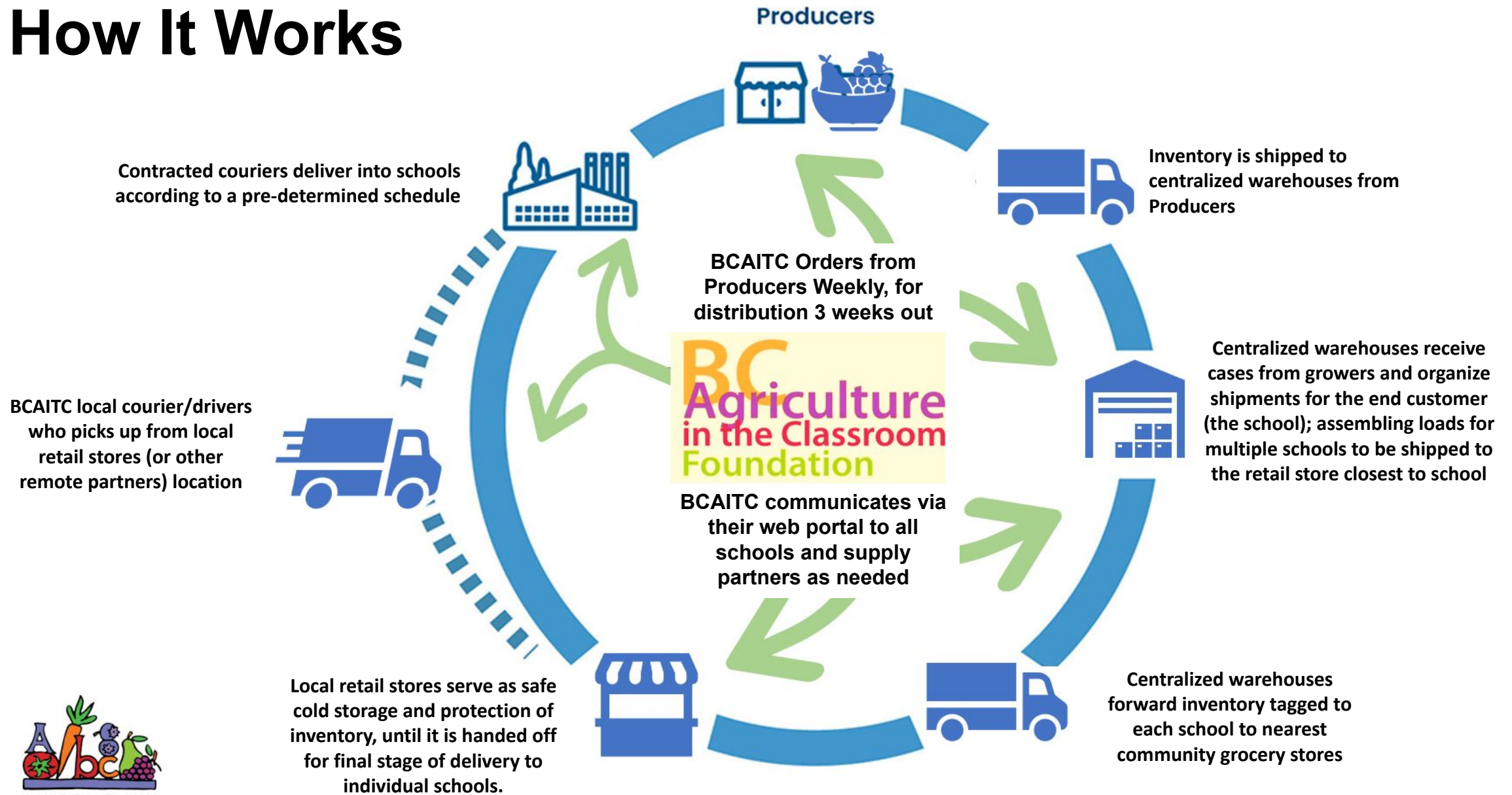
While the program has been rebranded, our commitment to providing BC students with fresh, local products and supporting their nutrition and learning remains our top priority.

BCAITC Annual Procurement and Delivery Timeline

Schools can receive product deliveries for up to 27 weeks of the school year



How It Works





Objective: provide healthy, affordable BC grown and produced fruits, vegetables, dairy, protein and shelf-stable products to all BC students and their communities through a stabilized, predictable and reliable food procurement and distribution pipeline.

ADVANCE EQUITABLE ACCESS TO STUDENT NUTRITION

- Leverage more efficient, reliable & sustainable food supply chains to all communities throughout BC, including remote and underserved locations.
- Amplify, enable and give market certainty to localized food supply systems and value chains for the benefit of children who are experiencing food insecurity.
- Unlock a scalable, commercially viable, and sustainable food system that allows for stability, reliability, growth and food system health for all.
- Create jobs and related economic health in all participating communities.



To learn more
about our
programs and
initiatives
across BC, visit
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